



# Business Competency Development Program for Executive Leaders

In Association with



## Program Overview:

National Banking Institute (NBI), in association with **Asian Institute of Technology (AIT)**, is pleased to present a four days **Business Competency Development program** designed to equip senior managers in the banking and finance sector with advanced tools and techniques in modern banking practices. Participants will sharpen their analytical skills to make and execute effective strategic and managerial decisions while enhancing the knowledge of key drivers of industry growth in the current context.

**About AIT :** Founded in Bangkok in 1959, AIT is a leading international institution of higher learning, collaborating with public and private sector partners throughout the region and top universities worldwide <https://www.ait.ac.th> Established in 1987, the School of Management at AIT addresses Asia's demand for graduate management education. Aligned with AIT's mission, the school fosters sustainable development, technological leadership, and entrepreneurship, developing leaders for various sectors of the economy <https://som.ait.ac.th>

## Program Details:

Date: 8th to 11th September, 2025

Duration: 4 days

Venue: Ambassador Hotel, Soi 11, Sokhumvit, Bangkok, Thailand.

## Program Fee:

(To be paid in advance at least a week before program commencement directly to AIT. Mandatory payment slip to be provided to NBI upon payment)

**\*\*Investment Details provided in page 5**

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**Registration Deadline: 20th August, 2025**

*Note: It takes minimum 15 working days for the visa application to get processed.*

# Program Details

## Program Objectives

- Broaden understanding of key trends in modern banking and financial services.
- Enhance knowledge and skills for leading a bank and managing organizational growth and change.
- Increase awareness of technological changes, new business models, and partnerships as catalysts for business growth and transformation.
- Build an understanding of personal leadership styles and potential avenues for improvement to lead multi-functional teams.

## Session Plan

<b>Registration &amp; Inauguration; Group Photo Session</b>		
	<b>Morning</b>	<b>Afternoon</b>
Day 1	Leadership: Diagnostics of Leadership styles; the missing elements in leading cross functional teams ;”my development plan”	Risk Management: Internal and External risks; cyber risks; operational risks; risks of changing demographics ;how
Day 2	Branding of Service : Banks as provider of financial services; financial services as consumer products; building blocks of product and company brands; what works	Change Management
Day 3	Digital Transformation	Macro Economic for Bankers
Day 4	Bank Visit	Visit to AIT Campus

## **NATIONAL BANKING INSTITUTE LTD.**

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# Program Details

## Course Methodology

The program will provide participants with an interactive and engaging learning experience, combining in-class instruction by renowned academic faculty and industry practitioners supplemented with field visits to banks and financial institutions. In-class sessions will include interactive learning techniques such as case studies, participatory group discussions, role plays, brainstorming sessions, demonstrations, project work, and hands-on practices.



## Facilitators' Profile

### Facilitator's Profile



**Dr. Sundar Venkatesh**

**Program Director: EDP, School of Management**

**Expertise: Finance and Accounting**

A teacher, trainer, consultant and writer with over 25 years of experience, Dr. Venkatesh has conducted workshops, training programs and courses for managers in companies across many countries and industries. His areas of work cover financial analysis, corporate finance, planning and control systems, corporate governance and leadership development. He has authored 5 books and over 25 articles in leading journals. He has completed his PhD from Indian Institute of Management, Ahemdabad, India, and holds Bachelors Degree in Law (University of Calcutta) & Bachelor of Science in Physics, Chemistry and Mathematics, (University of Calcutta), India.

*\* Resource persons for the proposed professional development training course are going to be pooled from School of Management, Asian Institute of Technology (AIT), Thailand and other prominent academic institutions and practitioners from leading banking industry.*

*\* The course organizing staff also are very experienced in managing international professional development training courses.*

*\* The program shall also include visits.*

# Program Investment Details

## **Tuition Fee Includes:**

- Training Materials
- Hotel accommodation for 5 nights
- 2 coffee breaks and Buffet Lunch
- Resource person's honorarium
- Training materials i.e., hard copy and softcopies of course materials
- Accident insurance
- Group Airport pick up and drop off

(Dinner expenses for other days to be borne by participants)

## **Note:**

- *It is compulsory to get the comprehensive health insurance coverage to be managed by the Bank itself for the participants.*
- *AIT will issue Visa request letter to all the participants to support their application for Thai visa.*
- *Please issue the ticket only after consultation with NBI*
- *Once nomination is received cancellation of name is not allowed. However replacement can be done.*

## **For fees directly payable to AIT:**

Name of A/C: ASIAN INSTITUTE OF TECHNOLOGY

Savings A/C :#405-999567-0

Address : 95 Moo 8 , Klong Nueng ,Klon Luang Pathumthani 12120 Thailand

Swiftcode : SICOTHBK

